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Letter From The San Diego Business Journal

Welcome to the San Diego Business Journal's 2015 Healthcare Champions supplement. San Diego has become a center for breakthrough medical research, electronic health management and alternative healing disciplines.

We are on the forefront of high tech's merger with medical treatment and administration. Individuals who call San Diego home base are in demand around the globe to help guide new and improved protocols in surgical procedures and faster, more efficient processes to speed the transfer of critical data for patient care. San Diego also has a dedicated group of passionate community leaders who oversee vital health care services for our most vulnerable citizens from children and seniors to veterans and the disabled. These are the champions that we celebrate in the following pages.

Winners and finalists in this year's program were acknowledged at an awards event held on Oct. 15 at the Hall of Champions in Balboa Park. In addition, we honored two San Diegans for their work and dedication. Dr. A. Brent Eastman, Scripps Memorial Hospital La Jolla and Scripps Health, received a Lifetime Achievement Award and retiring San Diego Fire Chief Javier Mainar was recognized with a Community Service Award.

The winners were selected by a panel of distinguished experts in the field. Our thanks go to the members of our judging panel: Bartholomew G. Nyhan, Global Network Partners; Blair L. Sadler, Institute for Healthcare Improvement; and Dr. Joseph E. Scherger, Eisenhower Medicine Center.

Our gold sponsors for this program are: Abacus Data Systems; BDO USA, LLP; ESET North America; Kaiser Permanente; and Tri-City Medical Center. The support of our business community has allowed us to honor our city's pioneers and innovators in today's ever expanding health care field. We thank each and every one of them.



Armon Mills
President & Publisher

Awards of Distinction

Lifetime Achievement Award



A. Brent Eastman, M.D., FACS
Chief Medical Officer &
Corporate Sr. Vice President
Scripps Health
N. Paul Whittier Chair of Trauma
Scripps Memorial Hospital La Jolla

A general, vascular and trauma surgeon and a long-established leader on the issue of trauma and emergency surgical care, Dr. A. Brent Eastman is chief medical officer and corporate senior vice president of Scripps Health and N. Paul Whittier Chair of Trauma for Scripps Memorial Hospital La Jolla.

Dr. Eastman has played a leadership role in the development of trauma systems on an international basis. He is one of the co-founders of San Diego County's trauma system, regarded worldwide as a model. Before San Diego's trauma system was developed, the percentage of preventable trauma deaths in the region's hospitals stood at 22 percent. Since the system was deployed in 1984, that percentage has declined to approximately 1 percent. Dr. Eastman has helped develop trauma systems throughout the U.S., England, Australia, Brazil, Argentina, Canada, Mexico, South Africa, India and Pakistan.

Dr. Eastman began his career with Scripps in 1972 in the practice of general, vascular and trauma surgery. He is the sole physician on the Scripps executive cabinet, where he provides clinical expertise on system-wide issues. Dr. Eastman oversees clinical quality, graduate medical education programs, disaster preparedness, clinical research and other key issues across the Scripps system.

In addition to his duties with Scripps, Dr. Eastman is president and immediate past chairman of the board of regents of the American College of Surgeons, the largest scientific and educational organization of surgeons in the world. He also is president of the Howard C. Naffziger-UCSF Surgical Society.

Dr. Eastman has participated in the ACS/AAST Distinguished Visiting Surgeon in Combat Casualty Program at the U.S. military hospital in Landstuhl, Germany. He subsequently was granted the distinction of honorary member of the U.S. Army Medical Regiment, by order of the U.S. surgeon general and awarded the "Order of Military Medical Merit" by the United States Army Medical Department in 2011.

Dr. Eastman has authored or co-authored multiple publications and articles related to trauma. He served on the Institute of Medicine committee that published the landmark report, "The Future of Emergency Care in the United States Health System" in 2006. In 2009 Dr. Eastman delivered the Scudder Oration, the signature speech on trauma care at the annual ACS Clinical Congress.

Community Service Award



Javier Mainar
San Diego Fire Chief
San Diego Fire-Rescue Department

Javier Mainar, a firefighter with 35 years of experience in the San Diego Fire-Rescue Department, became San Diego's 16th fire chief on October 19, 2009. As chief, he directs a department of more than 1200 firefighters, lifeguards, paramedics, emergency medical technicians and civilian personnel with a budget of just over \$230 million.

Chief Mainar began his career as a firefighter and rose through the ranks to division chief in operations. He also held assignments as a supervising fire and bomb investigator with the Metro Arson Strike Team; human resources officer; and plans officer for the Urban Search and Rescue Team. During the October 2007 wildfires, Mainar was the City's incident commander, directing the firefighting operations within the city in the largest wildfire in San Diego's history. Prior to becoming Fire Chief, Mainar spent three years as assistant fire chief for Support Services. In that capacity, he oversaw logistics, fire communications, fire prevention and fiscal and administrative services.

Shortly after his appointment as fire chief he oversaw the challenging implementation of a rolling brownout plan that saw up to eight of the City's 47 fire engines removed from service each day. This reduction in service, which continued for 17 months, was the most visible cut needed in order to achieve \$11 million in annual savings to help alleviate the City's severe budget shortfall.

As the City's budget improved, Chief Mainar focused his efforts on restoring many services that had been reduced or eliminated and on addressing the Department's inability to meet response time goals in many communities. He worked with the Mayor and City Council to adopt and implement the findings and recommendations of the Citygate Report which examined the department's emergency response capabilities. As a result, there is now a plan to address 19 underserved communities by building and staffing much needed fire stations and deploying alternative response units known as Fast Response Squads and Mobile Operations Details. Several fire station building/rebuilding projects are currently underway.

Mainar has announced his retirement in November of this year.



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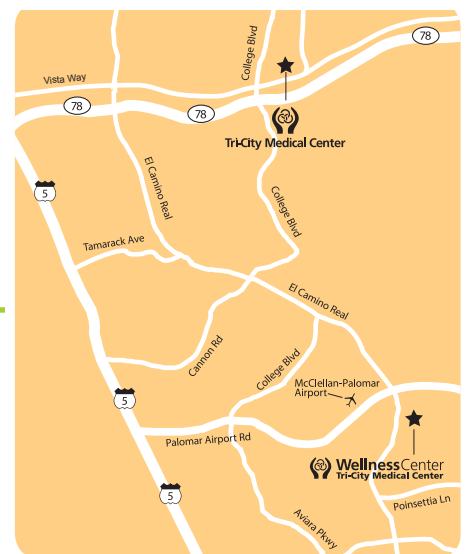
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Judges



**Bartholomew G. Nyhan,
MBA, CLU
President & CEO
Global Network Partners**

Bart Nyhan is the founder and CEO of Global Network Partners. He has spent more than 45 years in the health care industry, serving medical associations and their physician members. Nyhan has led the formation of 10 doctor-owned professional liability insurance companies in the U.S. He is a former naval officer who served more than 10 years on active and reserve duty during the Vietnam conflict as an engineering officer on several U.S. Navy ships.

After more than five years on active duty Nyhan enrolled at the University of Southern California where he earned an MBA. While attending USC he joined the international brokerage/consulting firm of Johnson & Higgins where he became intimately involved in the medical malpractice crisis of the 1970s. This led to his career working with physicians and their medical associations where he earned a reputation as a staunch advocate of physician interests.

With the advent of telemedicine on an increasingly expanded scale, Nyhan immersed himself in telehealth technology, assisting in the development of KURA.MD and its electronic platform. He understands the impact that telemedicine is currently having and will have on medical practice. Nyhan has recently launched a new company, Global Network Partners, whose main objective is to work with physicians and their medical associations to assure they have a meaningful level of influence and control over telemedicine as it affects their patients and their medical practices.



**Blair L. Sadler, J.D.
Senior Fellow
Institute for Healthcare
Improvement**

Blair L. Sadler is a senior fellow at the Institute for Healthcare Improvement (IHI), and a member of the faculty at the UC San Diego School of Medicine and Rady School of Management. He served as president and CEO of Rady Children's Hospital in San Diego from July 1980 until July 2006. Under his leadership, Rady Children's was the first pediatric hospital in the United States to win the Ernest A. Codman Award for its work in developing clinical pathways.

With others from IHI, Sadler teaches about the leadership and culture required to provide appropriate disclosure and transparency during crises, including working with the media. He has consulted with numerous health systems throughout the world regarding building optimal safe and low stress hospitals through evidence-based design. He is a strategic advisor and board member to Health Care without Harm and their Healthy Hospital Initiative. He is a founding fellow and member of the board of directors of the Hastings Center. Currently he serves as chair of the board of the Access Youth Academy, a San Diego nonprofit organization dedicated to helping transform the lives of underserved youth.

Sadler has written extensively on the compelling business case for evidence-based design. He is the co-author of leading articles relating to organ and tissue donation as well as three additional books: "Transforming the Health Experience Through the Arts," "The Physician's Assistant Today and Tomorrow," and "Emergency Medical Care: The Neglected Public Service."



**Joseph E. Scherger, M.D.,
M.P.H.
Vice President for Primary Care
& Academic Affairs
Eisenhower Medicine Center**

Dr. Joseph E. Scherger is vice president for Primary Care & Academic Affairs at Eisenhower Medicine Center in Rancho Mirage, California. Concurrently Dr. Scherger is clinical professor of Family Medicine at U C San Diego School of Medicine and at the Keck School of Medicine at the University of Southern California. Dr. Scherger's main focus is on the redesign of office practice using the tools of information technology and quality improvement. From 2001-2003, he served as founding dean of the Florida State University College of Medicine.

Dr. Scherger has received numerous awards, including being recognized as a "Top Doc" in San Diego for six consecutive years, 2004-2009. He was voted Outstanding Clinical Instructor at the University of California, Davis School of Medicine in 1984, 1989 and 1990. In 1989, he was named Family Physician of the Year by the American Academy of Family Physicians and the California Academy of Family Physicians.

Dr. Scherger is the author of "40 Years in Family Medicine," self-published with Amazon in 2014. He serves on the editorial board of Medical Economics and is an assistant editor of Family Medicine. He was the first medical editor of Family Practice Management. He has authored more than 400 medical publications and has given more than 1000 invited presentations.

In his spare time, Dr. Scherger has completed 30 marathons, eight 50Ks and three 50 mile ultra-marathon trail runs.



2015 Healthcare Champions Winners

Company CEO or President — Medical



**Munish Batra, M.D., F.A.C.S.
Founder
Coastal Plastic Surgeons**

Dr. Munish Batra, founder of Coastal Plastic Surgeons, was born in humble beginnings in India. His family moved to the U.S. when he was eight and he worked in a steel mill as a teen. But caring for others was always a primary motivation for Dr. Batra. Today, with more than 20 years of experience as a surgeon, including five years in general surgery and a year as chief trauma resident, he is one of approximately 15 surgeons nationwide who have advanced training in post-gastric-bypass reconstructive surgery — a unique method that recontours the body after massive weight loss. Additionally his extensive experience in managing traumatic injuries throughout the body and his fellowship training in craniofacial trauma has cemented his reputation as a highly skilled surgeon at Scripps Memorial Hospital. He has worked with national authorities in the field of cosmetic breast surgery and body contouring. Dr. Batra also is the founder of Coastal Medical Group which manages patients requiring complex reconstructive procedures from traumatic injuries.

Along with La Jolla plastic surgeon Dr. Michael Halls, Dr. Batra helped form the nonprofit Doctors Offering Charitable Services, or DOCS, that offers free surgical reconstruction to those in need. DOCS patients have included burn victims, a woman with a gunshot wound to the face, a man whose left arm

was torn off in a car accident and a woman whose skull was completely rebuilt. As a board member of another charitable organization, American Society of Indian Plastic Surgeons, Dr. Batra travels to India annually to operate on a large number of patients.

Dr. Batra has written articles and chapters in numerous publications, and has been featured in many plastic surgery media discussions including The Oprah Winfrey Show, segments at ABC News, articles in People Magazine and The Los Angeles Times.

Company CEO or President — Service Provider LARGE



**Norma Diaz
CEO
Community Health Group**

Norma Diaz has been with Community Health Group (CHG) from day one — 33 years ago. As the CEO for close to 15 years, she oversees the operations of a nonprofit health plan serving more than 250,000 Medi-Cal beneficiaries and more than 5,000 dual eligible Medi-Cal and Medicare beneficiaries. She is only the second CEO in the organization's history and was an integral part of the executive team before being chosen by the board of directors for the position.

Diaz has made a lifelong commitment to providing access to health care and community services for CHG members and to ensuring the staff has the tools and resources to provide exceptional customer service. She has led the organization through a recent period of tremendous growth, adding more

than 80,000 new CHG members as a result of the Affordable Care Act. The transition included moving to a larger building to accommodate an enlarged staff and the success of the health care agency.

Diaz is an active member of the San Diego Society for Human Resource Management and MANA. She has been recognized over the years for her tremendous dedication, receiving the 2001 YWCA "Tribute to Women and Industry" award; the 2002 San Diego Business Journal "Women Who Mean Business" award; and the 2002 San Diego Council of Community Clinics "Community Health Hero" award. In 2003 Sweetwater Union High School District named her "Latina of the Year." She also is the recipient of the 2004 UC San Diego "Excellence in Medicine" award, and the 2004 Chula Vista Chamber of Commerce "Business Women of the Year" award.

Company CEO or President — Service Provider MEDIUM



**Judith Shaplin
Chief Executive Officer
Mountain Health & Community
Services, Inc.**

There is a misconception that there are no rural areas in San Diego County. In reality there are remote communities with very limited access to health care and other services including public transportation. Judith Shaplin oversees a multi-health center nonprofit organization that



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2015 HEALTHCARE CHAMPIONS — WINNERS

serves 10,000 low-income clients in areas typically designated as poverty zones. She provides oversight of day-to-day management of approximately 105 staff members and continues to provide the vision and cultural leadership that has allowed Mountain Health & Community Services to grow to meet the health care needs of its unique population.

It has been a struggle to obtain funding for these sparse populations to meet their basic health care needs. When Shaplin started in her first job at Mountain Health in 1985 as a receptionist, the organization had two full-time employees and an annual budget under \$100,000; serving between 500 and 600 low-income clients. Today under her guidance, the group's four health center locations employ 110 workers, with a budget of \$8 million and serve around 20,000 patients and clients each year. The organization has reached beyond the rural communities of San Diego and has Federally Qualified Health Centers in Alpine, Campo, Escondido and San Diego and is expanding medical and behavioral health services at its Alpine location as well as opening another community health center later this year in the Community Heights area of San Diego. Shaplin also is leading a planned expansion into a new, state-of-the-art community health center in Campo which will offer a 23,500 square foot, two-story health center planned for completion in 2016. Shaplin has successfully led the efforts to obtain two thirds of the funding and is currently running an active capital campaign in order to meet the funding gap to build this comprehensive health care facility.

Shaplin is active in a number of advisory and advocacy organizations include San Diego Council of Community Clinics board; San Diego Domestic Violence Council; California State Rural Health Association as a founding member, Home of Guiding Hands; and a member of the March of Dimes' Western Regional Committee. For her work, Shaplin was recognized as a San Diego Health Champion Award Recipient for East Region in 2004.

Company CEO or President — Service Provider SMALL



Iliana Molina
Director
UCSD EyeMobile for Children

Iliana Molina's primary role is the oversight of the UCSD EyeMobile program. As the organization's Director, Molina is responsible for sourcing the funding for the program and ensuring that those involved have a positive experience. From funding to speaking directly with the parents of the children EyeMobile helps, Molina is involved with every aspect of the organization on various levels. She has been with the program for a total of twelve years and has played a large role in its success and growth. Molina participates in various different community based aspects of the organization. She often will leave the office to go into the field and vision screen the pre-schoolers to get a hands-on feel for how the program is actually working.

Since the creation of the program, a total of more than 150,000 children have been vision screened, more than 20,000 children have had fully dilated eye exams and more than 7,000 children have been provided glasses. The children that are detected with sight issues are given the vision care they need to have an equal opportunity to excel in school. It is estimated that more than 5,000 children would not have the vision intervention they need without the intervention of EyeMobile.

A single mother who is raising two children, one with leukemia, Molina balances her home life with her passion for helping children who might not have the means to address this critical issue.

Company Executive



Kimberly Gallo
Executive Director
First 5 San Diego

The mother of seven, Kimberly Gallo is a champion for San Diego children. As the executive director of First 5 San Diego since 2011, Gallo oversees an approximate annual operating budget of \$75 million and 23 full-time employees. First 5 San Diego promotes the health and well-being of young children during their most critical years of development — from the prenatal stage through five years of age. It is the second largest of 58 county commissions in the state of California and serves one out of every four children aged 0 through 5. The ultimate goal of First 5 San Diego's work is that all children ages 0 through 5 are healthy, are loved and nurtured, and enter school as active learners.

This year, Gallo led the investment of \$57 million in direct services for young children and their families and the organization has been able to serve more than 90,000 children, parents, caregivers and providers. Last year Gallo directed strategic campaigns focusing on public education that resulted in 82,621 health and social service referrals for San Diego County families. Those services include access to health care, growth and development services, dental care, quality preschool, early education programs and family support. She also led a successful healthy eating initiative with a Vons store in La Mesa with parents and caregivers of children at the Healthy Cooking Event. This partnership is helping to open the doors to other community collaborations.

Gallo strives to serve her community and represents First 5 San Diego on a variety of committees and boards. She is actively involved in many community youth organizations and has served on the Chula Vista Charter Review Commission.

Emergency Medicine



Jacquie Schwoerke
Director, Global Patient Services
Sharp HealthCare

Time is of the essence when there are medical emergencies and having one happen in a foreign country can be even more traumatic. As the Director of Global Patient Services for Sharp HealthCare, Jacquie Schwoerke is considered a go-to source when unplanned emergencies happen abroad. Schwoerke is instrumental in assisting U.S. residents and non-residents with emergency medical evacuations from foreign countries to Sharp HealthCare facilities. She and her team members act as a lifeline for people in crisis and this service is available 24 hours a day, seven days a week, at no charge to the traveler.

Schwoerke is responsible for a team of four, including a board-certified emergency department physician, who serves as the team's medical director. This small team collaborates on getting patients evacuated quickly to get them the care they need. She has forged strong relationships with the cruise ship and maritime industries, U.S. and foreign retirees and federal agencies. She also has relationships, including business-to-business relationships, with travel assistance companies both here in the U.S., Mexico and internationally.

Schwoerke also helps San Diegans prepare for international travel, arming them with what they should do and what they should have on hand at all times when unexpected events happen far from home. She frequently speaks to small and large organizations about preparations for medical emergencies while traveling abroad.

Health Care Educator



Chrissy Cmorik
Education Outreach Manager
Planned Parenthood of the Pacific Southwest

As Planned Parenthood's Education Outreach Manager, Chrissy Cmorik provides reproductive health and sexuality training to teachers, medical staff and other professionals in San Diego, Riverside and Imperial counties. She develops educational presentations and provides quality management for the organization's educational programs. During her 11 years with Planned Parenthood Cmorik has been an advocate for reproductive health care education and access. Beginning with the organization in 2004 as a reproductive health assistant at the Escondido Center, she quickly moved into the position of center manager associate, rotating through all of its centers in the region at the time. Working on the frontlines of the agency's health centers, she has worked tirelessly to engage the community. Today she represents Planned Parenthood at community meetings, advisory committees, and community collaborations.

Each year Cmorik trains 500 teachers and professionals on reproductive health and sexuality. In total, she has trained approximately 4,500 individuals. She has been responsible for developing and leading a partnership called REVIVE (Recognizing and Empowering Victims In Violent Environments) between the organization and the Center for Community Solutions. The resulting partnership and grant focuses on cross-training staff at both agencies on trauma informed care, sensitivity when screening patients for intimate partner violence, and reproductive health care services. She also oversees and facilitates Teen Success, a program designed to provide support, resources and tools for female teenagers who are pregnant or parenting, so they can complete high school and delay a second pregnancy until adulthood. Thanks to her work five young mothers from the program completed high school last year and all have attended their first year of college.

Cmorik gives of her time to the community as well, volunteering as a Victim Crisis Counselor for the San Diego Sexual Assault Response Team since 2003. She also is a full-time Victim Advocate at the Center for Community Solutions.

Health Care Innovation



Jeffrey Benabio, M.D.
Physician Director Healthcare Transformation
Kaiser Permanente

As a practicing physician as well as an MBA, Dr. Jeffrey Benabio bridges care delivery with care innovation. He understands business models, markets, and analytics and brings a unique and potent voice to health care in San Diego. He is a practicing dermatologist who cares for thousands of San Diego patients of all ages with medical and surgical dermatologic conditions. He also is the physician director of Healthcare Transformation where he develops the strategy and manages the execution for innovation and digital health initiatives at Kaiser Permanente, San Diego.

His concentration in leadership and innovation in health sciences has led to his becoming an adviser to two health care start-ups and to a publicly traded San Diego-based pharmaceutical company. At Kaiser Permanente, Dr. Benabio has spearheaded several unique projects including HealthSpot, a comprehensive health care kiosk (located at a patient's work) that allows physicians to diagnose, treat, monitor, and follow-up with patients via high-definition video conferencing and interactive, digital medical devices.

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Abacus Data Systems Congratulates the Winners and Finalists of the 2015 Healthcare Champions Awards



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2015 HEALTHCARE CHAMPIONS — WINNERS

Dr. Benabio also initiated a program that allows over 1,000 Kaiser Permanente physicians to operate as a team by using secure voice, video, photo, and text-messaging. It significantly reduces the time to diagnose and manage patients. Dr. Benabio accelerated Kaiser Permanente teledermatology program, helping build it from a small pilot with a few patients to a fully deployed system that is used more than 50,000 times a year. He also is the chairman of the Kaiser's Innovation Committee.

Dr. Benabio has taken an active role in medical issues affecting the community. He serves as an advisor to The Honor Foundation, a San-Diego-based program dedicated to helping our military's Special-Ops forces transition from the military to civilian life. His work has been acknowledged with numerous awards including San Diego Magazine Top Doctor, 2012, 2013, 2014 & 2015. He also writes and speaks extensively about health care social media and the relationship between doctors and patients. As a leading voice for physicians in a digital world, he was invited to be an external advisory board member to the prestigious Mayo Clinic Center for Social Media.

Health Care IT (Tie)



Marc Alringer
President
Seamgen

Marc Alringer is the founder and CEO of Seamgen. The health care system is traditionally paper driven but Seamgen is helping to modernize the system and streamline processes to help providers reduce costs and improve quality of care through real time mobile applications. Seamgen designs mobile applications for hospitals, doctors, and medical insurance carriers. Alringer began his company by bootstrapping everything. No corporate financing has been used to expand or influence the goals and objectives of the organization.

Alringer is a committed professional, volunteering his time to support the technical community and outreach education. He has been a judge for the San Diego Science and Engineering Fair, host for San Diego Startup Week Developer Track and Social Track. In February 2015, Seamgen became a Xamarin Preferred Consulting Partner for cross-platform. In March, Alringer and Seamans launched the first Xamarin User Group in San Diego—a group acknowledged and recognized by San Diego's tech community. He also supports San Diego's nonprofit efforts with charitable support for Feeding America, Toys for Tots, and La Jolla Youth Baseball.

Health Care IT (Tie)



Joyce Tang
Founder & CEO
AgilisIT

She started her business during the "Great Recession" with \$100 working from her dining room table and today Joyce Tang has used her talent, drive and passion to build a highly successful technology company in a male-dominated industry. She is the founder and CEO of AgilisIT, a 100 percent woman-owned company that specializes in managing technology for health care, biotech & biopharma companies, achieving double-digit growth year after year for eight out of the last nine years.

The company works with these organizations to protect their research data, from one client that received DoD and NIH grants to find a bird flu vaccine, to another that has created an innovative way to deliver medicine to third world countries without refrigeration. AgilisIT also has been awarded contracts by government health care agencies, modernizing

various aging systems at the California Department of Managed Healthcare and the Department of Health and Human Services.

Immigrating to the U.S. with her parents in 1997, Tang worked her way through school earning an engineering degree. She became the youngest to head four IT groups at UCLA School of Medicine and School of Public Health. Besides her executive role at AgilisIT, Tang is regarded as the chief technical consultant. She also is instrumental in the company's workforce mixture, achieving an impressive 75 percent diversity, including minorities, veterans, disabled veterans, LGBT, and women in technical roles.

Tang not only donates to causes to empower the underprivileged and to encourage women in STEM, she gives her time. Believing that dogs help people with their well-being, she co-founded a social enterprise to raise funds and increase adoption of shelter animals. The company designs products that celebrate dog adoption and donates the majority of the proceeds to local shelters. Additionally, Tang is slated to become a San Diego Sheriff Search and Rescue volunteer reservist.

Nurse



Meghan McCool, R.N.
COO

Care Medical Transportation Inc.

Meghan McCool serves as the COO for Care Medical Transportation (CARE) — the largest basic life support company in San Diego. She also is a working RN (at UCSD) who has not left the bedside as most nurse managers are forced to do. McCool is the only female in this type of role in San Diego County and is the highest ranking female executive in an ambulance company.

The industry standard for ambulance service is a long 90 minute timeframe for transports that require registered nurses. McCool saw a need to change this. She was the first to place nurses into ambulances and post in high frequency areas to shorten the estimated time of arrivals. She then created a model that had multiple nurses stationed throughout the county. The company is now able to dispatch an RN and ambulance to meet a 10-12 minute ETA for her contracted providers. The results also have decreased the inappropriate utilization of 911. Due to the success of her model, the company has been able to acquire a large amount of contracts. McCool, a hands-on administrator, is still running calls in the ambulance to see what the end product is.

McCool also commits resources to encourage future professionals and provides the largest pre-hospital scholarship in the county to deserving young men and women who work at CARE. She has provided multiple scholarships in excess of \$10,000 to individuals attending paramedic school and fire academies.

Physician — LARGE



Irvin Kaufman, M.D.

Senior Vice President, Health Affairs and Chief Medical Officer

Rady Children's Hospital - San Diego

With nearly a 40 year career at Rady Children's Hospital, Dr. Irvin Kaufman is one of the few senior pediatrics in this region still active in the care of patients. In 1998 his distinguished career led him to his present position as the senior vice president for Health Affairs and chief medical officer for Rady Children's Hospital where he serves as the liaison with the medical staff and the leaders of the various medical groups associated with the hospital. He also is the chairman of the Department of Pediatrics for Scripps Clinic Medical Group for which he provides medical leadership and guidance

for the group.

Dr. Kaufman joined Rady Children's Hospital in 1975 as the director of Pediatric Education. He was recruited to help restart the relationship between the hospital and UCSD's School of Medicine to train pediatric residents. During Dr. Kaufman's early years practicing medicine he was the only pediatric attending physician, or hospitalist, caring for all the hospitalized children in the facility. In a year's time it was not uncommon for him to single handedly oversee the care of over 2,000 hospitalized children. The children had conditions ranging from common diagnoses such as asthma or gastroenteritis to more complex conditions such as botulism, plague, polio and rheumatic fever. He attended over 1,000 emergency transports of critically ill children who required quick and complex medical care and management.

He also was a leader in the pediatric residency program, training hundreds of medical residents who have become this community's next generation of pediatric physicians. He not only helped build the medical group that today has more than 250 pediatric subspecialists in 30 different specialties, but also the medical office building in which they practiced medicine. He was also one of the founding general partners responsible for the development and construction of Rady Children's Medical Office Building and served as the president of that general partnership from 1988 to 1998. In 2001, Dr. Kaufman was instrumental in the successful amalgamation agreement between Rady Children's Hospital and UCSD's Department of Pediatrics to consolidate pediatric patient care and pediatric faculty onto the Rady Children's campus. Between 1987 and 1998 Dr. Kaufman also served as the medical director of Pediatrics for Grossmont Hospital. Perhaps the biggest most meaningful role Dr. Kaufman has played is in the administration of the hospital's indigent care program for the most needy children and families in our community.

Dr. Kaufman has been involved on several non-profit boards of directors including Francis Parker School and Ronald McDonald House Charities. He has volunteered through the years to coach kid's sports including YMCA Villa and Nomad Soccer Club.

In 1989 Dr. Kaufman was awarded the Physician Leadership Award at Rady Children's Hospital. And in 1993 Dr. Kaufman received a Recognition of Excellence Award from the Epilepsy Society.

Physician — MEDIUM



Choll Kim, M.D., Ph.D.

Co-Medical Director of the Advanced Spine & Joint Institute

Alvarado Hospital Medical Center

Dr. Choll Kim is a pioneer and nationally known expert in the field of computer-assisted minimally invasive spine surgery. He has trained specialists nationwide to use image guidance and navigation technologies. Dr. Kim serves as the co-medical director of the Advanced Spine & Joint Institute at Alvarado Hospital. In this role he has overall responsibility for the new spine program treating all aspects of complex spinal disorders, including spinal stenosis, spinal deformities, traumatic injuries, tumors and infections of the spine, from neck to low back.

Dr. Kim was instrumental in bringing O-Arm capabilities to the operating room. The O-Arm provides a real-time 2-D and 3-D image of a patient's internal anatomy. These images guide surgeons when performing minimally invasive spine procedures with great precision. He also has been a leader in emphasizing the importance of outcomes transparency. Under his leadership, the program utilizes customized Patient Reported Outcomes iPad application to gather patient satisfaction data, keep a pulse

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2015 HEALTHCARE CHAMPIONS - WINNERS

on the patient's pre- and post-surgical experience and clinical outcomes.

Dr. Kim is active in the specialized medical community and is the founder and past-president of the Society for Minimally Invasive Spine Surgery. He is an associate clinical professor at UCSD, a qualified medical evaluator and a past voting member of the FDA Orthopedic Devices Panel which reviews all new spinal technologies. He also is a member of the Spine Network of California, which has a patient advocacy branch. He has more than 200 publications and presentations.

Dr. Kim has been acknowledged with numerous honors. He is among the US News and World Report Best Doctors and is an expert consultant for ABC News. Under his tenure, Alvarado Hospital has been named among America's 100 Best Hospitals for Spine Surgery in 2014 and 2015.

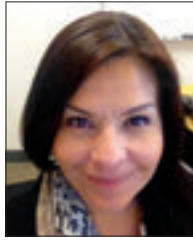
Physician — SMALL**Carol Young, M.D.**

Physician, Ex-Officio Board Member
San Diego County Medical Society
Foundation

Dr. Carol Young has been a private practice rheumatologist since 1983. She is a founding member and ex-officio board member for the San Diego County Medical Society Foundation (SDCMSF). As a founding board member, Dr. Young has assisted in the expansion of the advocacy organization, growing it from a \$200,000 budget to nearly \$1 million over the last 10 years. She also has been instrumental in the recruitment of volunteer physicians. Thanks to assistance from Dr. Young the organization has served more than 3,013 patients and coordinated more than \$9 million in specialty health care for the uninsured and underserved in San Diego County.

Dr. Young was essential in the creation of Project Access San Diego (PASD) in 2008, the flagship program of the San Diego County Medical Society Foundation. PASD is the only organized system for providing specialty care for the uninsured in San Diego County. Through "eConsult," SDCMSF's online tool for primary care physicians to consult specialists, she continues to provide specialty rheumatology consults to primary care physicians caring for the underserved.

During her time on the board she also helped institute the medical student scholarship program in 2007, supporting medical students interested in serving the uninsured. Dr. Young was extremely influential in the creation and continuation of the medical student scholarship program at SDCMSF. Dr. Young also has volunteered for many years for the UC San Diego Student Run Free Clinic where clients are low-income, uninsured and often homeless.

**Wellness —
Service Provider (Tie)****Carol Castillon**

Program Manager, Community Based Care
Transitions Program

County of San Diego/Health and Human
Services Agency/Aging & Independence
Services

Carol Castillon is the program manager responsible for the implementation of the San Diego Community Based Care Transition Partnership, a program funded through the Affordable Care Act to reduce re-hospitalizations through efforts of community based agencies and hospitals, working together. Her duties are to manage this innovative new program and team, working in conjunction with hospital partners to prevent re-hospitalization of 19,000 Medicare fee-for-service beneficiaries each year. This is the largest program of its kind in the nation. Castillon was the primary coordinator to set up the program, from hiring staff, to developing procedures, to coordinating procedures and interactions with 13 different hospitals. She had a very short timeframe in which to initiate service for the program — less than three months — and she has had to ensure staff availability and performance during the three year time period the program has been ongoing.

Castillon and her leadership team directly supervise the nurses and social workers who provide care transition and wrap-around social services/supports to the patients; doing so in close coordination and communication with the hospital partners.

Between January 2013 and July 2014, the partnership prevented 667 readmissions. The average readmission cost in San Diego County is \$12,922 each. Conservatively, the overall Medicare savings was \$3,224,695 and readmissions for the target population have dropped 65.6 percent. More than 33,000 patients have benefited from the program in the last three years. Due to the program's success, Castillon was chosen to serve as a faculty member for the nationwide program by the federal government.

**Wellness —
Service Provider (Tie)****Daniel Friedland, M.D.**

President & CEO
SuperSmartHealth

During his medical fellowship, Dr. Daniel Friedland wrote a seminal book on a new movement being established in health care that has now become the standard of practice: evidence based medicine. He has gone on to train tens of thousands of physicians and allied health care professionals this theory and practice across the United States. A true visionary, as early as second year medical school, he organized the entire medical school at UCSF into support groups to help students, interns and residents cope with staggering levels of stress, self-doubt and burnout. The medical school network was a resounding success, and, almost 20 years later, is still supporting medical students today.

Dr. Friedland launched SuperSmartHealth to deliver evidence-based online training programs, live workshops and coaching in neuroscience and mindfulness based stress management, burnout prevention, resilience and conscious leadership to help this health care community where burnout rates are estimated at 50 percent. Today, from his home base in San Diego, Dr. Friedland balances his work as president and CEO of SuperSmartHealth with leading the Academy of Integrative Health & Medicine (AIHM). He also is medical director for the San Diego insurance brokerage firm Barney & Barney.

In his role as SuperSmartHealth's CEO, Dr. Friedland is responsible for content development and delivery as well as business development. He is the lead trainer for the company's workshops that target health care providers, business leaders and entrepreneurs, and health seekers.

Dr. Friedland travels internationally delivering keynotes and training on neuroscience and mindfulness-based burnout prevention and resilience around the globe, including recent trips to Marrakech, Toronto, Australia and Dubai. He delivered the keynote address for Global Wellness Day in June 2015 in Istanbul, Turkey.

Dr. Friedland also is the author of the upcoming book, "Leading Well From Within: A Neuroscience and Mindfulness Based Approach to Conscious Leadership," which will be published in late 2015, and the Amazon best seller, "The Big Decision: A Story and Framework to Inspire and Empower Better Life Decisions," which he wrote with his 13-year-old son, Zach.

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Healthcare Champions 2015 Finalists



Marlayna Bollinger
Executive Director, Founder
Skinny Gene Project

Marlayna Bollinger is the founder, developer, leader, implementer, and visionary of the Skinny Gene Project to help those at-risk prevent the onset of type 2 Diabetes. Under her direction, the Skinny Gene Project serves over 150,000 participants yearly. She is the primary fundraiser for the organization. Skinny Gene Project receives no federal or local grants, instead relying on private donations and local community partnerships to carry out prediabetes prevention programs.



Sheila Caldito
Wellness Manager
Vi at La Jolla Village

Sheila Caldito has worked for Vi at La Jolla Village for a decade. In that time she has assisted thousands of residents to negotiate the complex experience of aging in place. She is responsible for the development, implementation and evaluation of health and wellness initiatives, along with overseeing medical appraisals and case management of resident health needs. Additionally, she develops business and program plans, along with supporting budget

and a method for program tracking and reporting and directs the Brain Fit program.



Steven Cohen M.D.
Plastic Surgeon and Medical Director
FACESplus

Dr. Steven Cohen is known throughout the world for his contributions to the treatment of children with facial deformities, including cleft lip and serious craniofacial skeletal malformations. He was the first to treat infants with Pierre Robin syndrome with the distraction procedure, now the procedure of choice for this condition. Dr. Cohen also is the inventor of one of the first internal distraction systems, the MID system, and holds a patent on the Macropore biodegradable distraction device. He has helped develop a number of other new surgical techniques.



Brian Davey D.D.S.
Complete Health Dentist
Dr. Brian Davey & Associates

Dr. Brian Davey has a goal of getting 20,000 people healthy by 2020. He is committed to his patients' overall health and complete wellness that includes the team at the

office and the community. Dr. Davey's commitment to community service and outreach is extensive. He actively supports the The Monarch School, a school for children exposed to homelessness that goes beyond providing complimentary dental treatment.



Cecile Davis R.N.
Manager, Care Transitions Program
Sharp HealthCare

As Sharp's manager assigned to the Care Transitions Program, Cecile Davis manages all activities of the Medicare-funded grant program Care Transitions, since its inception in January 2013. She works with program partners, including representatives from Scripps Health, Palomar Health, UC San Diego Health System, and Aging and Independence Services/County of San Diego with a goal of improving transitions from the inpatient hospital setting to community, quality of care, and reducing readmissions.



Darrah DiGiorgio Johnson
President & CEO
Planned Parenthood of the Pacific Southwest
Darrah DiGiorgio Johnson is the presi-

dent and CEO of Planned Parenthood of the Pacific Southwest, one of the largest affiliates in the country with approximately 500 employees and 18 health centers that serve more than 140,000 individual patients every year. She has led the organization since 2006. Under her direction in 2015, the affiliate opened two new health centers providing more people with limited access to care, lifesaving cervical cancer screenings, breast cancer screenings, contraception, and STD testing and treatment.



Jay Doucet M.D.
Medical Director of Surgical Intensive Care Unit
UC San Diego Health

Dr. Jay Doucet has become a national voice for trauma care and emergency preparedness. He led the development of UC San Diego Health's Ebola Response Task Force, one of five university medical centers statewide designated to treat Ebola patients. Dr. Doucet has 22 years of military medical service with six deployments, including three tours in Afghanistan as combat surgeon. He also had the opportunity to apply his talents during the 2010 winter Olympics in Vancouver by volunteering to provide trauma care to elite

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2015 HEALTHCARE CHAMPIONS — FINALISTS

athletes. Dr. Doucet has many success stories among the approximately 20,000 military and civilian patients for whom he has cared for over the course of his 30 year career. Some of his cases were later modified and used by consultants and writers in episodes of the recent ABC television drama "Combat Hospital."



Laurie Edwards-Tate
President and CEO

At Your Home Familycare

Laure Edwards-Tate is the president, secretary, treasurer and founder of At Your

Home Familycare. This successful health care agency serves hundreds of seniors along with the disabled and veterans. In addition to running all aspects of the organization, she is a frequent media guest on the dialogue about health care and small business issues. Since 1984 she has been president and founder of both nonprofit and for-profit non-medical, private duty organizations. She is a featured, weekly writer for Communities Digital News.



Michael Hanlon,
R.N.

Manager of Clinical Education
Promise Hospital of San Diego

As the manager of Clinic Education for Promise Hospital, Michael Hanlon is responsible for assessing all employees training needs and providing that training. Hanlon stepped up to serve as interim educator (from asst. nurse manager) at a time a new hospital policy was being instituted. To comply with requirements, he quickly and efficiently developed the mandatory training to all levels of staff, developing a staff education portal via a website that will allow ongoing education throughout the year.



Spencer Hutchins

Co-Founder and CEO
Reflexion Health

As CEO of Reflexion Health, a digital medicine software publisher,

Spencer Hutchins is reinventing physical therapy for surgeons, physical therapists and patients by re-imagining the tools needed for quick and successful recovery after a knee or hip replacement. The company's first product, Vera™, uses the Microsoft Kinect platform to transform rehabilitation medicine by providing engaging, low-cost software tools to motivate patients and help coach them in physical therapy.



Ravi Komatireddy
M.D.

Co-Founder and Chief Medical Officer
Reflexion Health

Dr. Ravi Komatireddy leads the clinical team at Reflexion Health and

serves as a key visionary for its products. Dr. Komatireddy also is a clinical assistant professor of medicine at the University of California San Diego and actively practices as an internal medicine hospitalist. Dr. Komatireddy is the co-founder and chief medical officer of the company which produces digital medicine software.



Walter Lam

Founder, President & CEO
Alliance Health Clinic

Walter Lam is the founder and leader of Alliance Health Clinic. The agency provides low-cost primary health care, behavioral health and oral care for the low income, immigrant and refugee members of the community regardless of age, sex, or pre-existing conditions. Lam resettled in San Diego as a refugee from Uganda. Based on his own experience and noticing the shortcomings and lack of services for the refugee communities in San Diego, he founded Alliance for African Assistance, the sister organization of Alliance Health Clinic, in 1989. In 2007 Alliance Health Clinic was founded.



Nikolas London
M.D.

Ophthalmologist and Vitreoretinal Surgeon
Retina Consultants San Diego

Dr. Nikolas London is committed to restoring and preserving the gift of sight. As a practicing vitreoretinal surgeon, Dr. London treats patients, regardless of income, who suffer from diabetic retinopathy, vitreous hemorrhages, retinal detachments, and other complications of the eye. Dr. London joined Retina Consultants San Diego in 2012. He has maintained a strong interest in clinical research and has authored dozens of peer-reviewed ophthalmology journal articles and book chapters. He is the principal investigator for multiple clinical trials, and regularly gives lectures regionally and nationally. Dr. London has earned several awards during his early career, including Departmental Honors from UCLA, multiple research grants including an innovation grant from Wills Eye Hospital.



Mark Mashike D.C.

Chiropractor
Results Chiropractic

Dr. Mark Mashike is the owner and primary doctor of chiropractic and emergency medicine at Results Chiropractic in the Carmel Valley. Dr. Mashike provides general, family, and sports chiropractic care and education to patients on an individual basis. He originally studied in college to become a professional opera singer, when he suffered serious spinal cord injuries from a car accident, leaving him paralyzed from the waist down, and wheelchair-bound for six

months. Receiving chiropractic care during that time helped him walk again. From there, he changed his focus to earning his degree in chiropractic medicine.



Gerald McFadden

President/CEO
Volunteers of America Southwest

Since 1998 Gerald McFadden has been in the role of president and CEO of Volunteers of America Southwest headquartered in San Diego. He oversees an enterprise that has annual operating revenue of \$17 million with 275 employees and 300 volunteers. For more than 30 years McFadden has contributed business innovation and corporate business development for three regional Volunteers of America corporate enterprises — Los Angeles, Oregon and San Diego.



Jill Mendlen

Founder, President, CEO
LightBridge Hospice & Palliative Care

Jill Mendlen leads a staff of 100 people comprised of an interdisciplinary team of medical professionals, executives, administrative staff, spiritual counselors and volunteers, at one of only five Joint Commission-accredited hospice agencies in San Diego. As the founder, president and CEO of LightBridge Hospice & Palliative Care, Mendlen is ultimately responsible for the development and operation of many high quality innovative and traditional hospice services. She oversees a wide array of specialty programs to provide additional support and comfort to help patients during their end-of-life journey.



David Mier

Coordinator of Government and Community Affairs
UC San Diego Health

David Mier is the coordinator of government and community affairs for UC San Diego Health. He is responsible for all legislative and community relations at the local, state and federal levels in the private, public and government sectors on behalf of UC San Diego School of Medicine, Skaggs School of Pharmacy and UC San Diego Health. In his role as coordinator, Mier manages UC San Diego Health + Education + Research = Empowerment (HERE) Initiative, an outreach program designed to benefit communities in southeastern San Diego and South San Diego County primarily by facilitating access to essential health care services, increasing education and workforce development opportunities in the health care field and facilitating grant and research partnerships in the community.



Molly Nocon

CEO

Noah Homes

Molly Nocon is responsible for people, specifically adults, with developmental disabilities, that number 280,000 in California and 21,000 in San Diego. Noah Homes houses 70 adults in their 11-acre campus. Nocon manages a fulltime staff of 60 and a part time staff of 27, whose primary responsibility is to care for the residents, manage volunteers and spread awareness about new issues facing this population. She has brought about a huge spirit of volunteerism at Noah Homes and made the community aware of the need to locally support people with disabilities.



Joni Olehausen N.D.

Associate Dean for Naturopathic Medicine
Bastyr University California

Dr. Joni Olehausen is an associate dean for naturopathic medicine at Bastyr University California and oversees the clinical education at Bastyr University Clinic in San Diego. Dr. Olehausen has decades of leadership in naturopathic medicine including numerous roles at Bastyr University's Kenmore, Washington and San Diego, California, campuses. Dr. Olehausen has been nominated for awards internally by her peers and held two roles at Bastyr University's San Diego campus for 18 months until the arrival of the vice provost. Under Dr. Olehausen's direction the program has grown from 110 students, and now has more than 215 students and cares for nearly 500 patients each month at its teaching clinic.



Salvatore Pacella
M.D. M.B.A., F.A.C.S.

Division Head, Plastic & Reconstructive Surgery
Scrrips Clinic

Dr. Pacella is an active member of The American Society of Plastic Surgeons and The California Society of Plastic Surgeons, and he is a Fellow of the American College of Surgeons. A master surgeon Dr. Pacella specializes in restoring physical appearance after a traumatic injury or cancer surgery. He is active in many philanthropic efforts and causes globally. Dr. Pacella donates his time and surgical skills to help transform lives of children afflicted with deformities. Fresh Start Surgical Gifts Foundation is one of the causes close to his heart.



Sue Ann Park M.D.

Pediatrician
Vista Community Clinic

As the pediatric site director for Vista Community Clinic's flagship Vale Terrace clinic site, Dr. Sue Ann Park

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2015 HEALTHCARE CHAMPIONS — FINALISTS

is responsible for the care of nearly 14,000 pediatric patients annually. Of the patients served at Vale Terrace, 81 percent live below the federal poverty line, and all but 2 percent are defined as low-income. Dr. Park has a long history of volunteer service, both at home and abroad. She has been on multiple medical missions hosted by local churches, including two trips to Peru and one to Nicaragua.



Pany Robinson M.D.
Physician - Family Medicine
Sharp Rees Stealy

Dr. Pany Robinson practices family medicine at Sharp Rees Stealy. Named to Top Doctors by San Diego Magazine 2014, Dr. Robinson has received a host of awards including Healthgrades Honor Roll, Vitals Patient's Choice Award, and Compassionate Doctor Recognition 2013-2014. Dr. Robinson cofounded Camp Footprints, a volunteer organization dedicated to providing a week of quality care, support and love for disabled and at risk children from the Southern California area.



John Rogers M.D.

Cardiologist
Scripps Green Hospital

Dr. John Rogers is a cardiologist at Scripps Green in La Jolla. He specializes in treating persons with heart rhythm problems (electrophysiology) and those that experience syncope (passing out). In his down time, he often helps the Special Olympics and volunteers at FREE heart screenings through nonprofits including the American Heart Association, Eric Paredes SAVE-A-LIFE Foundation, and the Sudden Cardiac Arrest Association.



Gary Rotto

Director of Health Policy and Strategic Communications
Council of Community Clinics

The Council of Community Clinics and its subsidiaries represent and support community clinics and health centers in their efforts to provide access to quality health care and related services for the diverse communities they serve with an emphasis on low income and uninsured populations. Gary Rotto oversees all external relations, policy development, budget analysis, advocacy planning, internal and external communications including social media development for the regional organization. He recently

received the Elizabeth K. Cooke MVP Award from the National Association of Community Health Centers for his outstanding work on education, policy development and community organizing around health center issues.



Susan Salka

President & CEO
AMN Healthcare

Under Susan Salka's leadership, AMN Healthcare has become known as an innovator in health care workforce solutions and the largest and most diversified health care staffing company in the nation. Salka is an active industry spokesperson in the health care and investment community and has been one of the driving forces behind the company's strategic and operational success since joining the company in 1990. She currently serves on the board of directors of McKesson Corporation and The Campanile Foundation at San Diego State University.



Kian Saneii

CEO
Independa Inc

From funding to sales to marketing to design to business development, Kian Saneii wears many hats as CEO of Independa Inc. Most importantly, though, Saneii

established a clear vision and mission that has kept the organization growing, raising \$10.1 million through Series B for the company. Saneii is active in community efforts and is a board member of the United Way of San Diego.



Fernando Sañudo

Chief Executive Officer
Vista Community Clinic

Fernando Sañudo serves at chief executive officer for Vista Community Clinic. He has served the organization for more than three decades, first hired as an outreach coordinator in 1987. Today he leads nine direct reports, a staff of more than 500 employees, and over 100 volunteers. Together with the board of directors, Sañudo provides oversight to all aspects of the clinic's operations and is the key liaison with local, regional, state and national government regulators and officials.



Brian Stenzler D.C.

President/CEO
DREAM Wellness

Dr. Brian Stenzler heads DREAM Wellness, a whole life center with offices in San Diego and Long Island that encompasses massage therapy, life coaching, nutrition, personal training,

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2015 HEALTHCARE CHAMPIONS - FINALISTS

and relationship consulting, as well as chiropractic services. Stenzler is the current president of the California Chiropractic Association, the second largest state chiropractic association in the country. He has been honored for his work including San Diego Chiropractor of the Year from the CCA San Diego County District.



William Tontz, Jr. M.D.

*Medical Director, San Diego Spine & Joint Center
Paradise Valley Hospital*
Newly opened in 2014, The San Diego

Spine & Joint Center is overseen by Dr. William Tontz Jr. along with a team of nurses and other health care providers. Dr. Tontz oversaw the implementation of the first Marshall Steele spine program in San Diego. Marshall Steele programs are nationally renowned for superior outcomes and high patient satisfaction scores. Paradise Valley Hospital operates in a system of 35 hospitals nationwide.



Susan Webster
*Cancer Exercise Trainer
Specialist, Personal Trainer
Tri-City Medical Center*

After fighting her own battle against breast cancer, Susan

Webster saw a great need for cancer patients and survivors to know more about their disease, its treatment and the short and long-term effects on health. She created Pacific Cancer Fitness (PCF), operating as part of Tri-City Wellness Center. In her role, Webster provides education, support and fitness services to individuals receiving or recovering from cancer treatment. She works one-on-one with cancer patients to provide a custom exercise regimen and brings in guest speakers to educate her clients.



Timothy Wesselman
*Chief Executive Officer
Onramp Bioinformatics Inc*

Timothy Wesselman is the founder and CEO of Onramp

Bioinformatics, a new IT platform and storage solution for companies, doctors and researchers to turn genetic data into life-saving treatments. This solution integrates genomic workflows with Big Data analytics and advanced computational systems and storage to accelerate integrated genomics research in health, medicine and

agriculture. Onramp's first deployment of a complete system at the Medical University of South Carolina has enabled their research facility to process more data in the first two months of using the system than they were previously able to process in the past eight years.



Sirius Yoo M.D.
*Facial Plastic Surgeon
SKY Facial Plastic Surgery Inc*

Sirius K. Yoo, M.D. is the founder and medical director at

SKY Facial Plastic Surgery, a medical practice and fully accredited surgery center. As the head of the company, he provides medical oversight and quality assurance for the entire practice. His leadership has built a patient care facility that attracts patients from across the nation and around the world. Dr. Yoo also is on the faculty at six of San Diego's largest hospitals. Dr. Yoo is an active member of the American Academy of Facial Plastic and Reconstructive Surgery and has been a presenter and instructor at national meetings, teaching other surgeons advanced and new techniques. His community involvement has been featured in the local 92127 Magazine as well as the San Diego Magazine's Top Doctor.

San Diego Multiple Myeloma Support Group

Multiple Myeloma is an extremely dangerous form of blood cancer with no cure. The mission of the San Diego Multiple Myeloma Support Group is to show that there is a group of Multiple Myeloma patients, families, caregivers and friends who want to help and educate all Multiple Myeloma victims in San Diego, and those who may be visiting our city. This is a free volunteer group.

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Laurie Edwards-Tate, MS
 President and CEO and
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ON THE SCENE | San Diego Business Journal Event



San Diego's health care professionals were honored in a special recognition event held Thursday, October 15, at Balboa Park's Hall of Champions. The San Diego Business Journal's 2015 Healthcare Champions event was attended by 225 health care leaders and included experts in all aspects of San Diego's nationally-known health care field. Gold sponsors of the event included Abacus Data Systems, BDO USA LLP, ESET North America, Kaiser Permanente, and Tri-City Medical Center.

Reo Carr, Executive Editor, San Diego Business Journal; Amy Wimer, Associate Publisher, San Diego Business Journal; Community Service Award recipient Chief Javier Mainar, San Diego Fire-Rescue Department; Nels Jensen, Editor-in-Chief, San Diego Business Journal



Barbara Gesell and Marlayna Bollinger, both with Skinny Gene Project



Sarita Eastman MD; Lifetime Achievement Award recipient Brent Eastman MD; and Susan Taylor, all with Scripps Health



Laura Godat, MD, UC San Diego Health; Jay Doucet, MD, UC San Diego Health; Barbara Doucet



Donald Kearns and winner Irvin Kaufman, MD, Rady Children's Hospital - San Diego



Nels Jensen, Editor-in-Chief, San Diego Business Journal and winner Carol Young, MD, San Diego County Medical Society Foundation



Winner Munish Batra, MD; Pooja Batra and Raj Batra, all with Coastal Plastic Surgeons



Amanda Ferguson, Teach For America; David Lopez, Teach For America; winner Kim Gallo, First 5 San Diego; Mark Gallo; Chris Biele, MJE Marketing Services



Amy Wimer, Associate Publisher, San Diego Business Journal; Richard Walker, Capital Equipment Leasing; Pamela Holden, gold sponsor BDO USA, LLP

Additional photos from the event are at the following link: <http://fotowerkssd.smugmug.com>.



Elisha Davis, gold sponsor Abacus Data Systems, Inc.; Rodger Dougherty, gold sponsor Kaiser Permanente; winner Daniel Friedland, MD, SuperSmart Health; Samantha Serpa, gold sponsor ESET North America; Steven Shill, gold sponsor BDO USA, LLP



Alexandra Bright and Gerald McFadden, both with Volunteers of America Southwest



Winner Chrissy Cmorik, Planned Parenthood of the Pacific Southwest



Manny Diaz-Conti, Winner Meghan McCool, Jason Claiborne and Armando Verdugo, all with Care Medical Transportation Inc



Winner Carol Castillon, County of San Diego/Health and Human Services Agency and Jesus Pena



Reo Carr, Executive Editor, San Diego Business Journal and event judge Bart Nyhan, Global Network Partners



Francisco Valle, Valle Consulting; winner Jacquie Schwoerke, Sharp HealthCare; Jim Pastore, Language Access Network



Event judge Blair Sadler, Institute for Healthcare Improvement



Alicia Mascareñas, Viveesa; winner Norma Diaz, Community Health Group; Samantha Ready, Viveesa



Winner Jeffrey Benabio, MD, Kaiser Permanente



Winner Iliana Molina, UC San Diego EyeMobile for Children



Winner Joyce Tang, AgilisIT